



SYMBOL OF DRIVE—Mayor Tom McGuire, left, and Pat MacDonnell, city housing coordinator, point to miniature model house as the symbol of the current housing drive in Torrance.

Changes in Land Classification Asked Here to Meet Home Demand

Priority restrictions on building materials is not the only barrier to a large-scale housing program here. Monday night at a meeting of the City Housing Planning Commission, Pat MacDonnell, city housing coordinator, pointed out that the municipal zoning ordinance adopted May 28, 1940 was proving a serious "bottleneck" to his efforts.

His contention that the classification of "85 per cent of available land for homesites in the A-1 zone restricted to single-family, one-kitchen dwellings located on at least 6,500 square feet of property, agricultural or potential oil land," was a barrier to improvement was borne out by Kenneth W. Sampson, advisor to the County Regional Planning Commission.

While Sampson, who assisted the City Planners in drafting the zoning measure, did not completely agree with MacDonnell in the latter's opinion of the zoning or land-use law, he did admit that the time has come to reclassify some land here to permit immediate development. Sampson said that he does not favor the "application for zoning variance procedure" at this time because that method to obtain adjustments took too much time.

In view of the present conditions for the need of housing and because he believes post-war demands for homes will be even greater than the need today, Sampson counseled the Planners to make an immediate study to reclassify some areas here.

This reclassification, MacDonnell asserted, will permit prospective builders to construct multiple-family units to meet the pressing need for war workers' housing. The Planning Commission indicated it would give immediate consideration to the matter.

Lomita's Own 'Rose River' Due To Flow Again

"Rose river" will flow again this winter, despite hopes of Lomitans for a storm drain to carry off the water which annually floods across Narbonne ave. on its sluggish way to Bixby slough.

The war has definitely ended further progress on the big drain started two years ago at the slough in adjacent Harbor City, according to latest information available.

Residents call the sometimes impassable stream that flows down 248th st. after heavy rains "Rose river," after the early-day name of the street which runs along a natural stream-bed.

WPA built the storm drain from the slough west to President st. before lack of priorities, money and workmen called a halt. It had been hoped to continue the project over to Narbonne ave., plus gathering drains to take the run-off from the Palms Verdes hills.

Martha Brumley Named Rodeo Queen For L.A. Event

Martha Brumley, 17-year-old daughter of the late M. G. "Curley" Brumley, who was president of the Torrance Cleaner and Pacific Perforating companies here at the time of his death Aug. 20, has been chosen to be Queen of the Rodeo Nov. 28 and 29 at the Great Western Livestock Show in Los Angeles.

She has appeared in a number of parades here and is an expert horsewoman.

Union Thanks Day Service Here Thursday

With Rev. W. W. Jewell, pastor of the First Christian church, delivering the sermon, a union Thanksgiving Day service will be held at Central Evangelical church Thursday morning, Nov. 26, starting at 10 a. m. The devotional is sponsored by the Torrance Ministerial Union.

The public is cordially invited to attend and thus follow the President's Thanksgiving proclamation in which he requested the nation to follow the Scriptural admonition: "It is a good thing to give thanks unto the Lord."

Central Evangelical church is located at the corner of Marcellina and Arlington aves.

Coffee Sales By Ration Plan Starts Nov. 29

Next Sunday morning, Nov. 29, coffee will be "thawed" from grocers' shelves but it will be sold only upon presentation of rationing tickets from sugar ration books.

At that time one pound of coffee will be sold to each person over 15 years of age and must last for a period of five weeks. The rationing tickets will be taken from sugar rationing books starting with ticket No. 27, then 28, and proceeding backward in the book to and including ticket No. 17.

Those who have no sugar rationing books may apply to the local War Price Rationing Board at 1526 Craven ave., Torrance, if they still have a store of sugar on hand, and receive a "tailored" sugar rationing book for purchase of coffee only. This book will be given out only after the first 16 tickets have been clipped out.

Issue New Books According to Paul Barksdale of Orr, provisions will be made later for a new issue of sugar rationing books before the coupons are exhausted with ticket No. 16.

Meanwhile, 40 per cent of the butter in Los Angeles cold storage plants was frozen under government order, leaving a supply on hand which would last consumers but a week at the normal consumption rate.

Grocers cooperated at once by limiting the quantity of butter sold to a customer to 1/4 or 1/2 pound, in an attempt to make the supply last.

Columbia Plant at Pittsburg Wins 'E'

The Navy's Board for Production Awards disclosed late last week that the famed Army-Navy "E" has been conferred on the Columbia Steel plant in Pittsburg, Calif., which is extensively engaged in the production of war material.

Appropriate ceremonies are being planned for the presentation of the honor flag in the near future.

Christmas Club Savings Here Total \$81,000

Approximately \$81,000 will be distributed to about 1,620 Christmas Club members by the Torrance National Bank and the Torrance branch of the Bank of America within the next week or 10 days, according to reports received today by The Herald from the savings institutions.

The total distribution is about two per cent in excess of 1941 and the average distribution per member amounts to about \$50—slightly more than last year.

Local bankers say that Pearl Harbor is responsible for the very small increase over 1941. On Dec. 7, 1941, millions of people throughout the country stopped doing many things until Dec. 20. This period is the peak time for enrollment and many that were members in 1941 failed to join for 1942.

However, savings in general are considerably more because of investments in War Bonds and Stamps.

The Christmas Club plan of periodic investments is a national enterprise, organized as a corporation. The headquarters receives reports from members in January of each year as to how they used their funds. The national total this year is said to be \$410,000,000 invested by approximately eight million persons in more than 5,000 banking and savings institutions.

How Funds Are Used Applying the national returns to the local release of year-long savings, the estimated Torrance fund of \$81,000 will be used by the recipients approximately as follows:

Christmas Purchases	30%	\$24,300
Permanent savings	23%	17,820
Taxes	13%	10,530
War Bonds	12%	9,720
Insurance premiums	11%	8,910
Year End bills	8%	6,480
Education, charity	3%	2,430
Unclassified	1%	810

100% \$81,000 Plans for distribution indicate that a larger percentage of the total fund will be voluntarily used this December in the purchase of War Bonds. To encourage a better understanding of the need for every form of savings during the war the Torrance banks announce that their staffs will be glad to explain full details of the 1943 Christmas Club plan to any one interested. Enrollment in next year's club is now open.

Sale of Douglas Refinery to Reds Said Pending

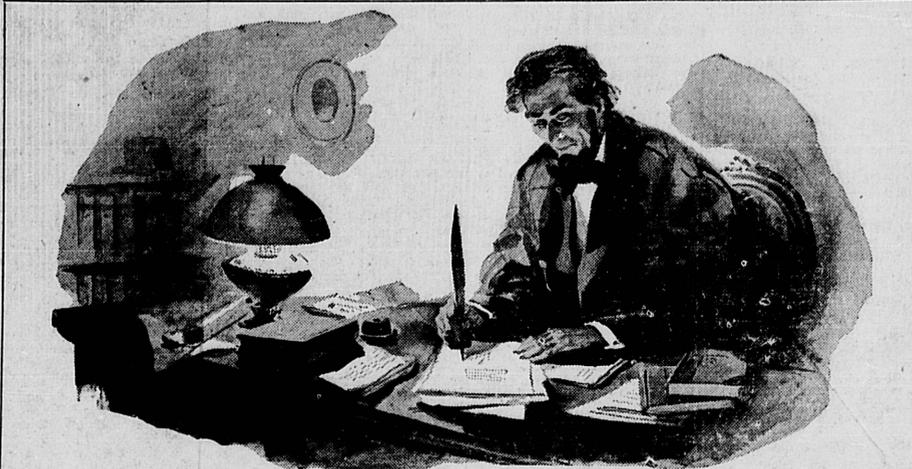
Sale of the Douglas Oil Refining Co. plant on East Road near Figueroa near Torrance to Russia is expected to be completed this week with the arrival of George W. Stratton, president of the company. For the reported sum of \$1,900,000, the modern gasoline plant will be dismantled and shipped to the U.S.S.R., to supply the Russian need for refinery equipment.

The plant, owned partially by Donald Douglas, aircraft manufacturer, has been operating about a year. Figures concerning a total shipment of such equipment to Russia are necessarily kept a military secret. It is known, however, that from two to three brand-new refinery units are under construction with delivery dates set for sometime in 1943.

Latest Type of Plant The Russians are getting an almost new Dulles two-coil selective cracking unit, with crude distillation, absorption and stabilizing equipment, in the pending deal with Douglas. This presumably will outstrip other shipments of refinery equipment from dismantled American plants by reason of its modernity.

Transactions of this nature are made through the authority given Russia to make purchases through lend-lease. The procurement division of the Treasury Department makes the actual authorization after lend-lease, the Office of the Petroleum Coordinator and other interested agencies have passed on the request.

SCHOOL HOLIDAYS All schools will be closed Thursday and Friday for the Thanksgiving holiday. Classes will be resumed Monday morning, Nov. 30. The Christmas holidays will begin Dec. 23.



Last Night the President...

Last night the President signed a proclamation calling for a day of Thanksgiving and Prayer. On the last Thursday in November. He signed it in the White House in Washington.

Goodness, knows, if anything ever needed the Almighty's help it is this country—but it's kind of hard to figure out why we should offer Thanksgiving. What in the name of sanity has this nation got to be thankful for? It's been a frightful year. Here we are, in the middle of the worst war in our history. Suppose we do win it? We'll have economic chaos for generations to come. Even a fool can see that. No man in his right mind would give a plugged nickel for the future of the United States.

Just look at what this war is doing to business... and then take all the new taxes! Finally, those War Bonds... why, we'll be a million years paying them off!

Worst of all, the cost in lives! All the thousands who died in those tangled swamps out East last spring. And the thousands more who were lost in that bloody fighting the next month at that place nearby: "Co-something-or-other." What's the good of it all?

The President figures differently, of course. He says that we in America brought an entirely new idea into the world—Liberty

and the Proposition That All Men Are Created Equal. He says we can't let that idea die. He says that some day in the future men fighting for Freedom, men now unborn, may look to us for inspiration, for strength, and for help in their hours of greatest need. And that through our devotion the world itself may at last become free.

The President says we have a great deal to be thankful for. He says that America, thru tears and blood, is finding a new birth of Freedom; that we are at war in order that Democracy—the government of the people, by the people, for the people—shall not perish from the earth. The President says that from our battle losses we should take new resolution; that we here must highly resolve that these dead shall not have died in vain.

He says we must never forget that those who fell—fighting out East in the tangled swamps of the Virginia Wilderness last spring and the next month at that place, "Co-something-or-other"—Cold Harbor, it was—were fighting for the future of every man and woman who will ever live in these United States.

That's why the President has thought up this new idea for a day of Thanksgiving. And signed a proclamation to that effect at the White House in Washington. Perhaps he's right, though it's hard to see how, this dark and terrible year of 1942.

But then, Abraham Lincoln always has been a little bit queer.

Nursery Project Endorsed Here After Meeting

Mrs. Elizabeth Faragoh, featured speaker, at the Torrance Community Child Care luncheon at Daniels Cafe Monday afternoon, outlined suitable steps to be taken to secure an adequate child care program for Torrance. She said the key to the needs of the armed forces and the man and woman power problems hinged upon the immediate creation and expansion of all facilities for child care.

The meeting resulted in the unanimous decision of those present to create an immediate child care program for Torrance based upon actual needs. A meeting called by Rev. H. Wesley Roloff, acting secretary, will be held at the Torrance Labor Temple, 1316 Border ave., next Wednesday at 10 a. m. when various phases of an all inclusive program will be worked out.

Mrs. Jeannette Hagthorn, former employee of a major war industry, who quit her job Friday because of inadequate care of her two children said that her problem was typical of the dilemma confronting numerous women in this area.

Looks to Future Edwin J. Puhols, branch manager of the Torrance U. S. Employment Service, stated: "A comprehensive program of adequate child care is one that cannot be carried out without thorough preparation, in advance of the needs more critical than already pressing ones."

Puhols emphasized that growing numbers of Torrance women are kept out of war work because of lack of facilities. He said the community should take into account not only immediate needs but those which are certain to face us six months from now when the War Manpower Commission and woman power crisis will be even more acute.

Oscar Fuss, Southern California legislative director for the C. I. O., and Kenneth Beight, president of the Los Angeles C. I. O. Council spoke.

MITTS IN NAVY Dr. H. G. Mitts, chiropractor with offices on El Prado, reported for duty as a Navy pharmacist's mate 3/c Sunday at San Diego.

WATCH SPEEDOMETER Lest one think he may be exempt from the new speed law, motorists are warned to watch their speedometers and not the rear-view mirror.

Home Economics Shaken by Food Rationing But Nobody Is Suffering

During prohibition it was B.Y.O.L.

Today, during the coffee "freeze," it is B.Y.O.C.

And next Tuesday, Dec. 1, when gasoline rationing is scheduled to start, it will be: "Sorry, we can't come to your party—we've only got a gallon left."

Even that old wheeze: "If we had some ham we'd have some ham and eggs—if we could get the eggs" is up-to-the-second repertoire these days.

Housewives Making Fight Ham is something you see in pictures and eggs, well, reports that receipts of hen-fruit in the Los Angeles area have fallen to 20,000 cases a week indicates an impending absence of that food from more and more meals.

Grocers in some localities have already started limiting the number of eggs which they will sell to customers.

Housewives scurrying from store to store in quest of spices, another dozen of eggs, a bit of ham or a pound of tea are carrying on a gallant fight to preserve their appetizing tables.

But we haven't come to ersatz foods... yet.

We Don't 'Stagger' Here And after all, what's a platoon of ham and eggs shining through the steam from an aromatic cup of coffee in comparison with the crushing of our enemies?

Our soldiers, sailors and marines must be fed first because if they aren't then we may be a long time away from unlimited food, "filler" or "up" orders to service station attendants and tires and tubes for the asking.

Here in this community we are not confronted with the new staggered hour program which goes into effect in Los Angeles next Friday. We can leave our jobs when the work is finished and shop whenever we feel the inclination—and the stores here are open long before the 9:45 time when the big city firms are allowed to begin operations.

Always Buy Bonds So, at long last to many residents of small towns who may have bemoaned their "isolation from the big city," they are finding out what this newspaper has contended ever since it issued its first edition: "Shop at home and save time and money."

To that we can now add: "If you can't buy it here you can't buy it anywhere—so why worry? You can always invest in War Bonds."

Geo. Henderson Third Lomitan Killed In Action

Lomita sorrowfully added its third gold star to the community service flag today as it became known that George Henderson, 19-year-old son of Mr. and Mrs. Clyde Henderson of South Cypress st., was killed in action Nov. 15 somewhere in the South Pacific.

Seaman Henderson was graduated from Narbonne high school with the Summer class of 1941 and enlisted in the Navy in August this year.

Mr. and Mrs. Henderson were notified by a telegram from their son's captain. The wire expressed his deep sympathy and commended George highly for his bravery under Jap fire.

In addition to his parents, he leaves a brother, Clyde, who is in the Army and two married sisters.

Schools May Earn 'Minute Man' Flag With Bond Sales Directly beneath the American flag flying above schoolhouses is soon to unfurl another flag—a T navy blue oblong with white stars and a figure of the familiar "Minute Man" etched upon it. This flag will signify that at least 90 per cent of the children of each school displaying the new flag have invested in War Bonds and Stamps, and are participating in other forms of "School at War" activity.

By setting the ninety per cent goal, school students will be working toward the same goal that the Treasury Department has set for employees. Minimum requirement in each school is to be that each of 90 per cent of students enrolled show evidence of owning a War Savings Stamp book containing at least 50 cents worth of Stamps, supplemented by activity in other phases of the Schools at War Program, such as scrap collecting, conservation of food and materials, school and community service, and the like.

Each teacher will check off her own classroom or home room and report to the principal when 90 per cent of her students meet the minimum requirements. When every room in a school shows 90 per cent participation a certificate will be issued.

Merchants Asked To Display Banners Promoting War Bonds To spur sales of War Bonds and Stamps, local merchants have been enlisted to display different banners and placards weekly. These are being distributed by Manager Hillman R. Lee of the J. C. Penney Co. store, who has been appointed chairman of the Torrance Victory Display Committee.

He urges all businessmen who receive the displays to put them up at once and remove old ones. Lee receives a large consignment of the posters and other War Bond and Stamp material weekly and intends to issue it to the merchants regularly. He asks their full cooperation.

Gas Ration Bureau In Auditorium

Every effort is being made by the Torrance War Price and Rationing Board to speed review of applications for supplemental gasoline rationing books "B" and "C" and the city of Torrance is contributing to the success of the job by allowing the board and its volunteer workers the use of the Civic Auditorium.

Between 50 and 60 women have signed up to help the Rationing Board with the mileage book distribution, according to F. W. Daniels, chief clerk, and they are being assigned to regular shifts at the Auditorium on El Prado which is now the official headquarters for all matters pertaining to the gas rationing program.

Torrance schools issued a total of 3,414 "A" or basic ration books and nine "D" or motor cycle ration books last Wednesday, Thursday and Friday. Lomita and Harbor City schools gave out 3,076 books. Applications for the basic books may still be made at the Civic Auditorium by those who failed to register during the regular period, Daniels said.

Books Will Not Be Mailed "Our work has been greatly helped by the city of Torrance's generous offer to let us use the Civic Auditorium daily for the next several weeks until we have acted on all applications for supplemental ration books," Daniels said. "Monday we started work there at 9 a. m. and we will continue that opening hour for the time being. The closing hours have not been determined as yet because we are waiting to see what the demand will be for gas rationing service."

"I have received a notice from the state rationing headquarters that the plan for mailing out the supplemental ration books 'B' and 'C' to those who qualify for extra gasoline has been abandoned because of the risk of loss and mail complications due to the holiday rush," Daniels reported.

"We will mail postcard notices to all applicants for supplemental books stating whether or not their request has been approved. If approved, the applicant must call for his or her supplemental book in person and bring his own registration slip to the Torrance Civic Auditorium."

List Your 'A' Book Number The chief clerk said he expected "B" and "C" books today or tomorrow and they will be issued as fast as the applications can be properly reviewed and acted upon. He reported the board has already received about 400 applications for extra mileage coupons.

"In looking over the applications, we have found a number that did not list the number of the 'A' or basic rationing book that the applicants received at the schools last week," Daniels said. "This number must be inserted in the application under item 10."

Daniels urged those who believe they are entitled to extra gasoline to apply at once for the supplemental books and not "wait until the last day." He said the volunteer workers are being trained to answer almost any question that may come up at the Civic Auditorium.

School Totals Reported Registration totals at the various schools last week for "A" books were: Torrance Elementary 2,060 and five "D" or motorcycle rations, Fern Avenue 875 and three "D", Walthera 275 and one "D", Perry school 204, Lomita Elementary 1,270, Orange Street 1,069, and Harbor City 737.

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